

2017

Annual Report



CONTENTS

Mission	1
Letters from Founder & Executive Director	2
The Problem	3
Our Shelters	4
Actions & Impact	5
2017 Highlights	6
Looking Forward / How You Can Help	7
Shelters In Use	8
Financials	9
Donors & Acknowledgments	10

Mission

Cardborigami's mission is to provide instant space to protect people from the elements through innovation and design.



MISSION

To provide instant space to protect people from the elements through innovation and design.



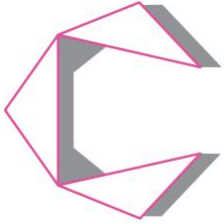
VISION

To restore human dignity through shelter as a leading disaster response organization globally.



GOAL

To raise awareness of our mission and collaborate with other organizations to implement our programs.



BOARD OF DIRECTORS

Founder & Chair

Tina Hovsepien, AIA

Vice Chair

Michael Weetman

Treasurers

Udit Sekhri (past)

Jeffrey Weiss

Secretary

Alex Yarijanian

Member

Joyce Williams

STAFF

Executive Director

Genevieve Liang

Getting Back to our Roots... by Tina Hovsepien



In 2007, I designed and built the first Cardborigami prototype with the sincere intent to provide an immediate, low cost, dignified private shelter for homeless people in LA. Since then, I have been pleasantly surprised at the amount of people who believe in our mission and have taken actions to support it. Most of our work to date has been related to disaster relief, but this past year was about getting back to our roots and focusing on the lack of dignified and private space

for those on the streets of Los Angeles living without any shelter. Our new Executive Director, Genevieve Liang, has been instrumental in building relationships with faith organization and politicians in the community and building out our team of board members. With our diverse background, experience, and willingness to get our hands dirty, Cardborigami now has the reach it needs to get our local pilot programs off the ground. Our great city of LA is ripe with opportunity to leverage public/ private/ government partnerships for good in order to better serve our homeless neighbors and drive LA County residents to become part of the solution. Now is the time for politicians, business owners, and citizens alike to get behind our low-cost, high-impact solution immediately in order to efficiently utilize the Measure H, HHH, and other funding that is now available. I want to personally send out a warm thank you to all of our supporters. We would not be able to do the work we do without you. For those who are just learning about our cause, please join Cardborigami in leading the effort to end homelessness.

A Year of Transformations... by Genevieve Liang

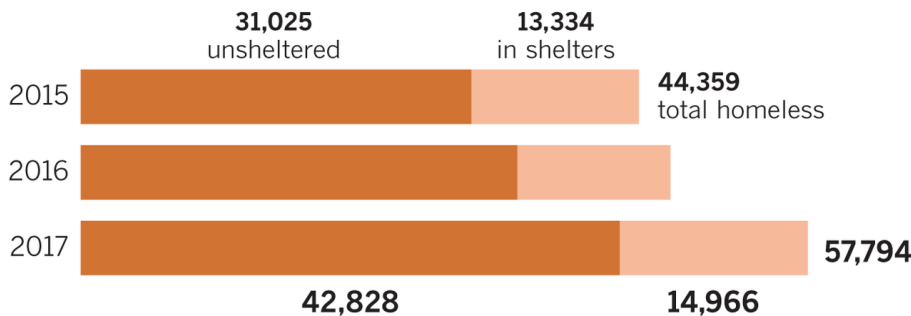


At the same time as voters in our home region of LA County passed the largest ever funding measure of any U.S. municipality to combat the homelessness crisis, I began my role as Executive Director of Cardborigami. In step with the local government efforts to coordinate a spectrum of intervention strategies around this multifaceted issue, our organization renewed our commitment to apply our core competency to address the

lack of immediate shelter for our displaced neighbors. Just as we aim to build capacity for the service providers who have long worked in the field on outreach and case management, we built our own organizational capacity by bringing in new board members to key roles to help us grow, thoughtfully and strategically. I am honored that these community-focused, diverse-disciplined leaders decided to embark on this momentous challenge with us: Michael Weetman, a C-level media and technology enterprise catalyst; Joyce Williams, a C-level connector in higher education and civic nonprofits; and Jeffrey Weiss, a subject matter specialist in organizational compliance, finance, internal controls, and processes. Their active service on Cardborigami's board has invigorated our collective work to prove that we can accelerate the transition from homelessness with dignified, personal shelter interlinked with existing care providers. Furthermore, our revamped board has expanded our nonprofit's exposure to new relationship networks and sources of funding support. As we move deeper into collaborations with practitioners and stakeholders in the landscape to deploy our solution, I invite you to collaborate with us and be empowered in setting a precedent: let's transform and elevate our public notions of what emergency homeless shelter can be.

The Problem

L.A. County homelessness soars



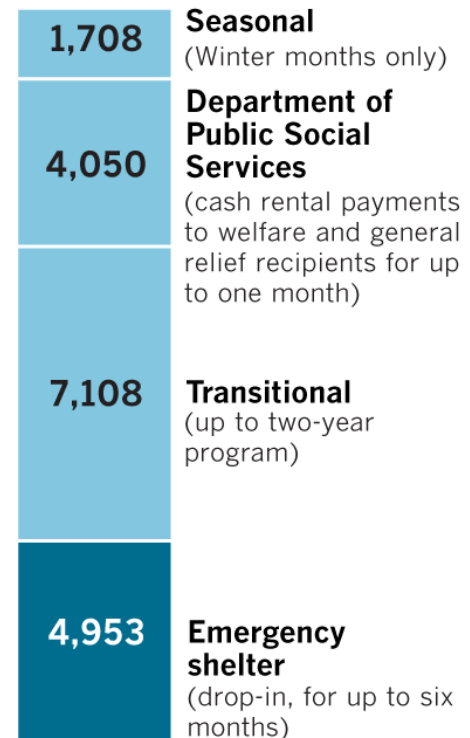
Source Los Angeles Homeless Services Authority

Jon Schleuss / @latimesgraphics

Los Angeles County has the highest percentage of unsheltered homeless amongst US urban areas = **78%**

On any given night, **over 45,000 people do not have access to shelter.** As of the January 2017 point-in-time Homeless Count, which documented a **26% rise in homelessness** between 2016 to 2017, there were only 17,800 traditional emergency shelter accommodations (generally beds in large, open rooms) available year-round. Of this number, **less than 30% allow overnight stays on a drop-in basis** for up to 6 months without prior reservation. See graph to the right.

Year-round emergency shelters a fraction of L.A. shelter beds



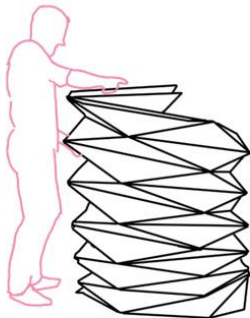
Sources: Los Angeles Homeless Services Authority, cities of Glendale, Long Beach and Pasadena

Joe Fox / @latimesgraphics

Our Shelters

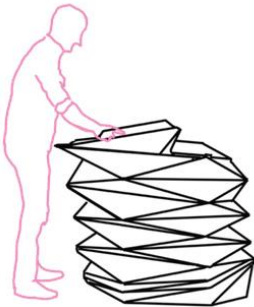
Our innovative and patented shelter is the centerpiece of our organization and it provides temporary, portable shelter to those who are homeless due to poverty, natural disaster, or other crises. The collapsible nature of the shelter allows us to easily support the work of established partner organizations that offer transitional pathways into permanent housing and other human services with minimal effort and footprint. We also create temporary, local US jobs in the production of these shelters in an effort to help support the livelihoods of others in transition or rehabilitation.

Cardborigami shelters are lightweight and provide privacy and protection from the elements with no assembly required. One shelter is capable of sleeping 2 adults up to 6 feet tall. The shelter comes pre-assembled and can be deployed immediately to provide instant space. When not in use, it collapses to a fraction of its size for easy storage and transport. The treated cardboard is insulative, water resistant, and eco-friendly, reducing both the impact from weather conditions and on our environment.



MATERIAL

- Treated Cardboard
- Lightweight
- Structural
- Insulated



STRUCTURE

- Origami Inspired
- Compact
- No Assembly
- Resist Impact



SUSTAINABLE

- Product+Business
- Local jobs
- Recyclable
- Non toxic

Actions & Impact

After the September earthquake in central Mexico, we mobilized with a diverse group of volunteers to send over a dozen shelters to affected rural areas.

Cardborigami donated 17 shelters as part of 2 overland cargo trailers containing multiple supplies and donations collected by the District 9 ultras group (organized by Guillermina Chiu & Julio Ramos) for immediate aid to those most affected by the 7.1 magnitude earthquake which struck on Sep. 19 in central Mexico. LA-based director Hiram Altimirano, and other dedicated volunteers including Cardborigami donors, the Kapur family, personally packaged and delivered the shelters to the collection site coordinated by the [Caravana de Amor](#) (Caravan of Love) grassroots effort in Southern California.



For the Thomas Fire which ravaged Santa Barbara and Ventura Counties in December, we donated a truckload of shelters to HELP of Ojai, the sole community-based nonprofit serving the full range of vulnerable populations near the origin of the blaze in Ventura County.



Just before Christmas, Cardborigami donated 35 shelters to [HELP of Ojai](#), a lifeline-services nonprofit in Ventura County, for their community relief efforts related to the Thomas Fire. This local disaster affecting counties directly northwest of LA became the largest wildfire in California history, burning approximately 440 square miles over 38 days in December 2017 to January 2018. High school teacher Veronica Lizotte helped our Executive Director load the boxed shelters onto our rented U-Haul truck for personal delivery to HELP's warehouse.

2017 Highlights

Cardborigami was recognized and represented in the following arenas:

Honors | Distinctions

- **Forbes 30 Under 30:** Founder, Tina Hovsepian, named a 30 Under 30 “Social Entrepreneur” honoree in the Class of 2017 -- *January*
- **The Nantucket Project Academy:** Executive Director, Genevieve Liang, selected as a 2017 Scholar for social change leadership -- *September*
- **UCLA Social Enterprise Academy:** Cardborigami was selected as one of 10 local nonprofits for 2018 class to develop an earned-income venture -- *December*
{At time of publishing this report, Cardborigami had won a \$5k grant from this program}

Major speaking engagements

- **Motiv8 Teen Service Summit:** Founder, Tina Hovsepian, represented Cardborigami and spoke at annual conference bringing together local San Diego teens (8th-12th grade) to inspire them into volunteer service -- *Oct 22*
- **Structural Forum:** Founder, Tina Hovsepian, represented Cardborigami and co-presented at the Structural Engineering Foundation of Washington’s meeting on the evolution of origami - *Nov 15*
- **Youth Empowerment Conference:** Founder, Tina Hovsepian, represented Cardborigami and spoke at the conference organized by the National Congress of Black Women, Los Angeles Chapter -- *Dec 2*



Exhibition

- **SXSW:** Cardborigami was featured as part of the #PoweredByPaper gallery for the Paper and Packaging Board’s “How Life Unfolds” promotional campaign -- *March*

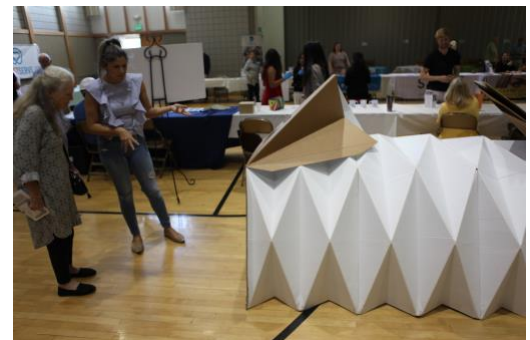


Media

- **Uproxx.com:** Founder, Tina Hovsepian, was featured in “The Pursuit” video, presented by Toyota, along with related article – *Jan 20*
- **Fast Company:** Founder, Tina Hovsepian, interviewed for video showcasing LA architects with design solutions for homelessness – *May 18*

Events

- **Social Enterprise Alliance 2017 National Summit - Social Good Festival:** Grand Park, downtown LA – *Sep 19*
- **Westside Interfaith Humanitarian Service Day:** LDS Church, West LA – *Oct 21*



Looking Forward

In 2018, Cardborigami will deploy its #TRANSITIONME program in the field by piloting an outdoor, distributed geography emergency shelter program for homeless individuals in and around Los Angeles County. Cardborigami shelters will be set up at designated sites and managed with community support and local volunteers. Critical wraparound services such as meals, hygiene care and housing navigation will be provided by existing local providers, faith groups and public agencies partnering with us onsite.

Additionally, we will work with local organizations to incorporate ongoing #YOUTHPLYMENT programming into their job skills training services for at-risk youth, as well as continue to expand our capability to provide Cardborigami shelters for post-disaster relief efforts.



How You Can Help

Individual donations continue to be the lifeblood of our organization, and we would not be able to further our mission without your critical financial support. Please consider donating to support our operations and programs-building capability via the button below.

Your Contribution Matters!



Corporate Employee Gift Matching: If your employer offers a corporate matching program for employees' charitable giving, we encourage you to utilize that process to increase the effect of your contribution. We can assist in connecting your company to several third-party matching processors / options if a system is needed.

In-Kind Donations: To discuss in-kind donations of professional services or products, you may reach us at anytime at info@cardborigami.org.

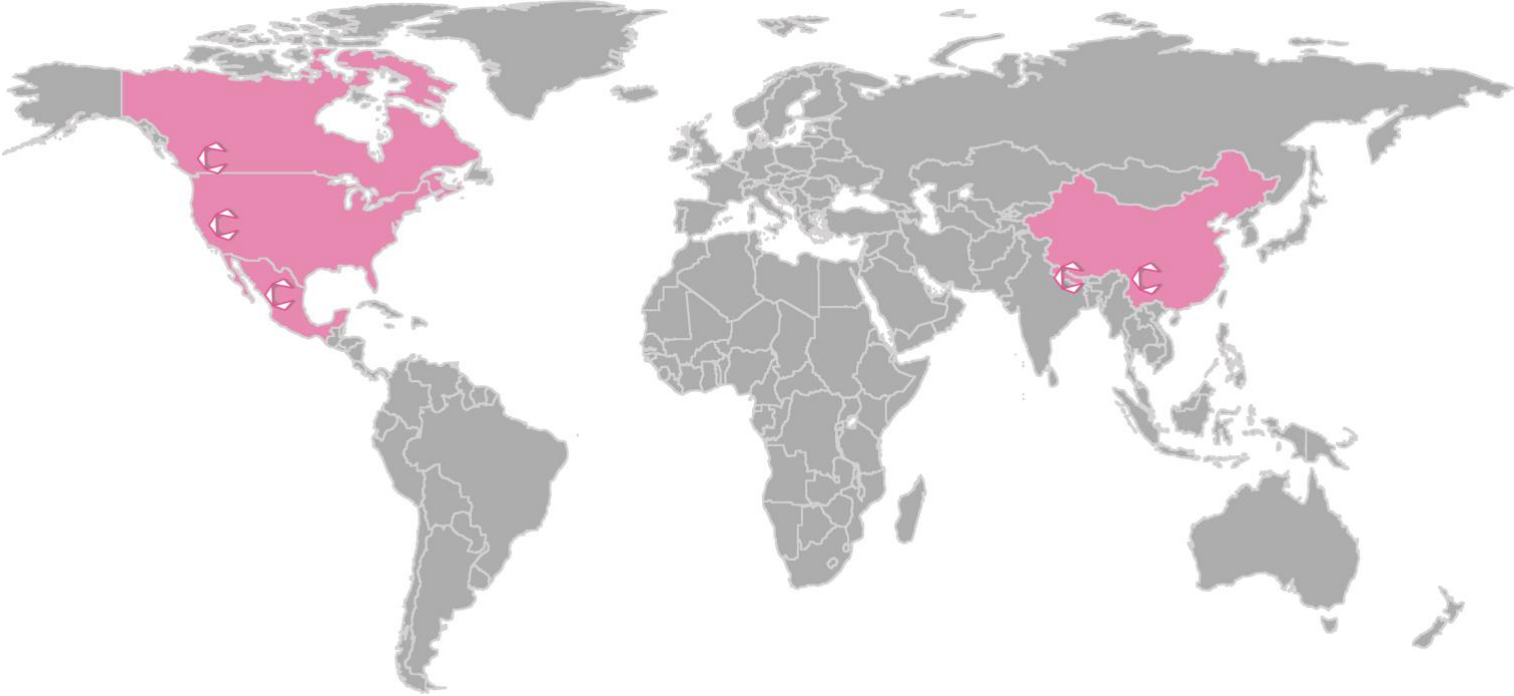
Amazon Smile: Please consider designating us as your charity of choice so that we may receive a percentage of every purchase amount you spend. Go to <https://smile.amazon.com> to set this up and connect Cardborigami as your charity.












Volunteer: If you are interested in volunteering for either short- or longer-term needs of our organization, we are always looking for dependable and committed folks to help out – please reach us at info@cardborigami.org

Shelters In Use

Cardborigami shelters have been used in the following international locations and U.S. states:



-  Gorkha, Nepal
-  Shanghai, China
-  Toronto, Canada
-  Oaxaca, Mexico

-  Ohio, USA
-  New York, USA
-  North Carolina, USA
-  Texas, USA
-  California, USA

2017 Financials

Statement of Activities

Fiscal Year Ending December 31, 2017

Income

Individual Contributions	\$ 12,442
Honoraria from Speaking Engagements by Founder	\$ 729
TOTAL	\$ 13,171

Operating and Supporting Expenses

Program Expenses	\$ (11,439)
Staff and Operating Expenses	\$ (23,152)
Fundraising Expenses	\$ (948)
TOTAL	\$ (35,539)

Change in Net Assets **\$ (22,368)**

Net Assets Beginning of Year **\$ 56,525**

Net Assets End of Year **\$ 34,157**

Thank You to All of Our Donors

We would like to express our sincere appreciation to all of our 2017 donors, including those who gave anonymously through our Facebook campaigns:

Above \$1,000	\$500 and Above	Above \$100	Below \$100
Kevin Bright	Tony Safoian	Akram Awad	James Albert
Claudia Bright	Udit Sekhri	Debra Barsom	Michael Altneu
Tina Hovsepian	Structural Engineering Foundation of Washington	Page Nazarian	G A Andrews
Samuel Rotter		FPL and Associates	Shereen Barsom
Michael Weetman		Humana	Shereen Barsom
Joyce Williams		Occidental College	Ian Bentley
Alex Yarijanian			Vera Carvalho
Emerson College			Christina Choi
			Marta & Carlos del Campo
FlexPrint MPS			Brian Dooner
Google			Marilyn Downs
			Jean-Marie Erie
			Lalaine Fabi
			Amanda Fine
			Kimberly Frascarelli
			Daniel Gould
			Carl Gustafson
			Lauren Ireland
			Caroline Kojian
			Michelle Langton
			Michelle Lin
			Roubina Martirosian
			Ruth McMillin
			Selin Minassians
			Gregory Mowbray
			Justin Nanfelt
			Denice Nichols
			Kenneth Tri
			Zachary Wigal
			Xiaolu Yan
			Hengshui Yu
			Protiviti

Special Acknowledgments

We would like to especially thank our pro-bono, skilled volunteers and interns in 2017:

Emma Hampton
Adam Mesa
Deana Moore
Jessica Rovanio

Jessica Santana
June Wang
Lucy Yan